eaca

EUROPEAN ADVERTISING CERTIFICATE

IN ASSOCIATION WITH

IPA

The EAC is the first online learning programme which aims to enhance the knowledge of young professionals with regards to commercial communications.
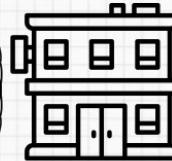
Register now for the offline exam!

6 Reasons why you should consider the EAC for your staff
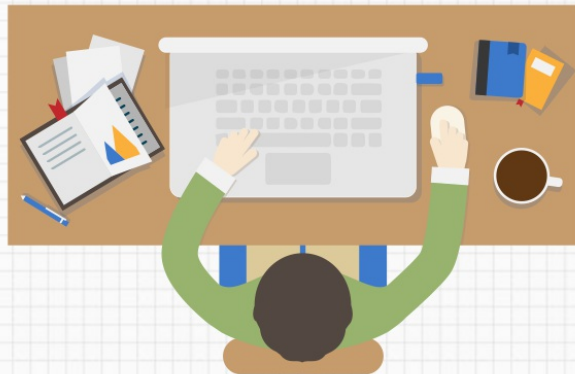
Proven value: 96% of last year's participants would recommend the course to a friend

Enhance your company image with an industry recognised qualification

Give your employees a deeper understanding of the market, its history and main challenges

Study using an online learning platform easy to fit around a working schedule

Increase job satisfaction by providing continuous professional development

Improve the skill set and adaptability of your employees