

# 2017 TRAINING OFFER



## Training Tomorrow's Talents

Inspire! by EACA is a single hub for education and training opportunities in the commercial communications industry. Its aim is to raise industry standards by providing innovative and customised training solutions. Its main stakeholders are academics, students, young professionals and senior professionals.

Here are three ways to improve your knowledge of the industry, enhance your skills and be... inspired!

**26 April 2017**

### European Advertising Certificate



The European Advertising Certificate (EAC) is an online foundation course which aims to enhance the knowledge of young professionals in the commercial communications industry

Where: online course, 30 hours of learning and offline exam  
Price: €250 EACA members (€500 non members)  
Deadline: register online by 12 April 2017

More information: [www.eaca-inspire.eu/certificates/eac/](http://www.eaca-inspire.eu/certificates/eac/)

**3-7 July 2017**

### EACA International Advertising Summer School



Students and young professionals are guided through the world of advertising and commercial communications by industry professionals whilst working on developing a campaign for a real client in international and multidisciplinary teams

Where: Prague, Czech Republic  
Price: €650 EACA members (€800 non members)  
Deadline: send CV + motivation letter to [inspire@eaca.eu](mailto:inspire@eaca.eu) by 3 May 2017

More information: [www.eaca-inspire.eu/summer-school/](http://www.eaca-inspire.eu/summer-school/)

**Book a training**

### EACA International Academy



The EACA Academy helps raise professional standards across the communications industry and developing the skills and talents of its practitioners

Where: our trainings are given all across Europe  
Price: contact [school@eaca.eu](mailto:school@eaca.eu) for more details

More information: [www.eaca-inspire.eu/eaca-academy/](http://www.eaca-inspire.eu/eaca-academy/)