

Dear edcom members,

Please find below the most important information about the upcoming EACA & edcom events in Brussels. Let us know if we can assist you in any way!

OVERVIEW OF EVENTS

Summary:

Please confirm your attendance by 6 October 2018

16 October 2018

14h00-17h00 Euro Effie Case Study Forum
One complimentary ticket per edcom member
Extra Ticket: €129(+VAT)

19h00-00h30 Euro Effie Awards Gala
One complimentary ticket per edcom member
Extra Ticket: €195 (+VAT)

17 October 2018

09h30-12h00 edcom Members' Meeting
13h30-15h15 edcom Board Meeting
15h30-17h00 edcom Research Committee

[Click here](#) to register for all events.

If you are bringing a guest/colleague, please register them on your behalf.

Euro Effie Case Study Forum

16 October 2018, 14h00-17h00, La Madeleine, 1st floor, entrance via Galerie Bortier, Rue de la Madeleine 55, 1000 Brussels

The Euro Effie Forum is a flagship event conceived to further champion marketing effectiveness as well as to help promote and inculcate the effectiveness culture within clients and agencies. 6 cases, considered the best in class, presented by the agency and the client! You can look forward to greater insights, sharings and deep-dives into the makings of outstanding and effective cases from the Euro Effies. You don't want to miss it!

edcom members receive one complimentary ticket. Extra Ticket: €129 (+VAT);

Euro Effie Awards Gala

16 October 2018, 19h00-00h30, La Madeleine, entrance via Galerie Bortier, Rue de la Madeleine 55, 1000 Brussels

The Euro Effies has been rewarding marketing communications campaigns from any discipline having achieved success through proven, effective marketing communications in two or more European markets since 1996 and has been growing ever since. Celebrate with us on 16 October 2018!

edcom members receive one complimentary ticket. Extra Ticket: €195 (+VAT);

edcom Members' Meeting

**17 October 2018, 09h30-12h00 (Board, -13h30, Research Committee -15h30)
Erasmus Hogeschool Brussel, Rue des six Jetons 70, 1000 Brussels**

The edcom October 2018 meeting will include the official announcement of all 2018-2019 projects, as well as an opportunity to meet Let Toys Be Toys, this year's Ad Venture client. The day will end with the Board and Research Committee meetings in the afternoon.

ACCOMMODATION

Please note that, due to several events taking place in Brussels in October, hotel rooms are in high demand. We strongly encourage you to book your accommodation as soon as possible.

Hilton Brussels Grand Place *****

- Address : Carrefour de l'Europe 3, 1000 Bruxelles
- Price: 199€/single room/night
219€/double room/night
- Breakfast, taxes, service, wifi included.
- In order to book a room at these special prices, please contact us at alexandra.nicu@eaca.eu.

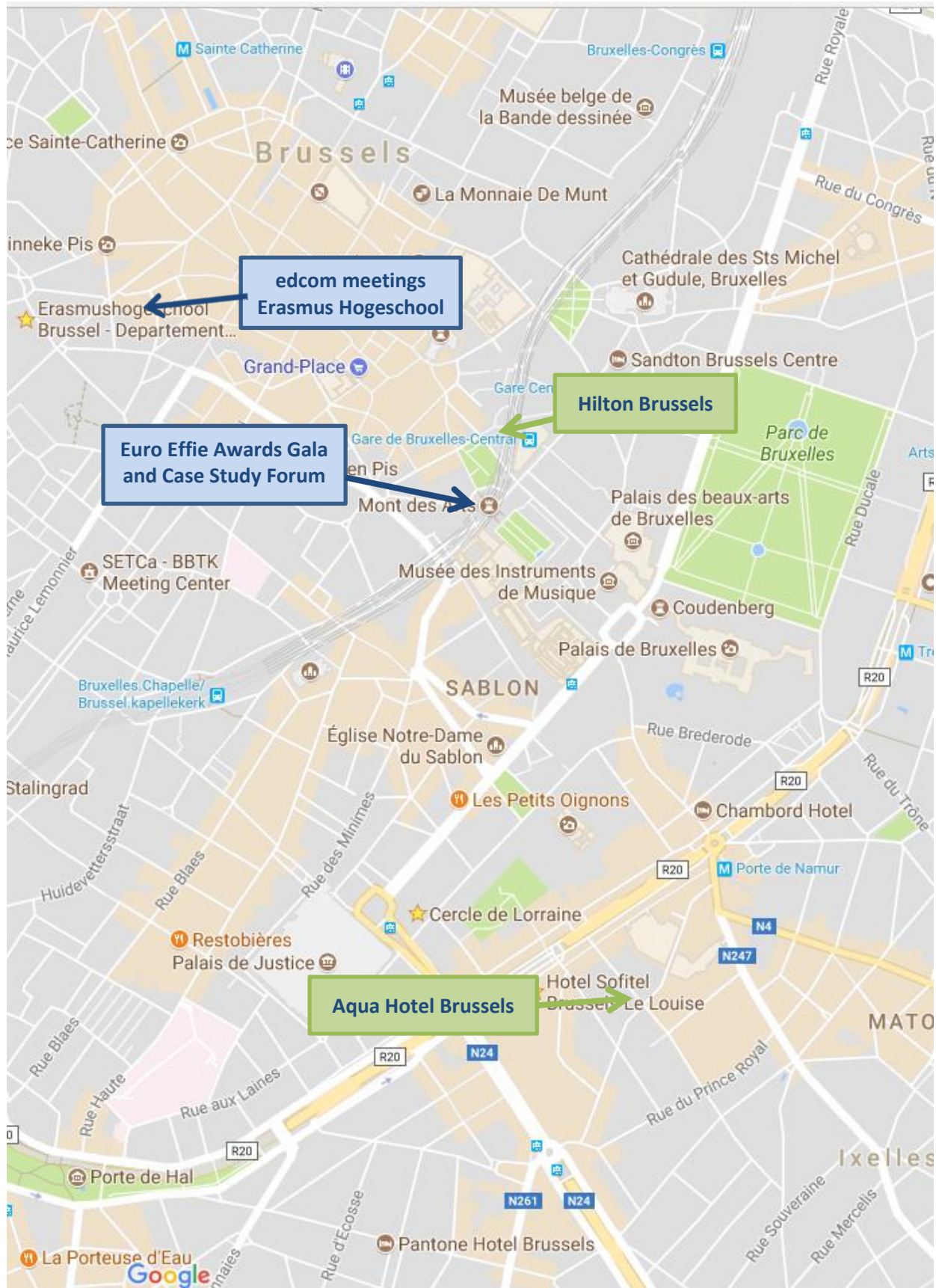


Aqua Hotel Brussels***

- Address: Stassartstraat 43, 1050 Brussel
- Price: 125€/single room/night,
135€/double/twin room/night,
- Breakfast, taxes, service, wifi and fitness room included.
- In order to benefit from these special prices, please mention EACA when booking.



VENUES & HOTELS MAP



DIRECTIONS

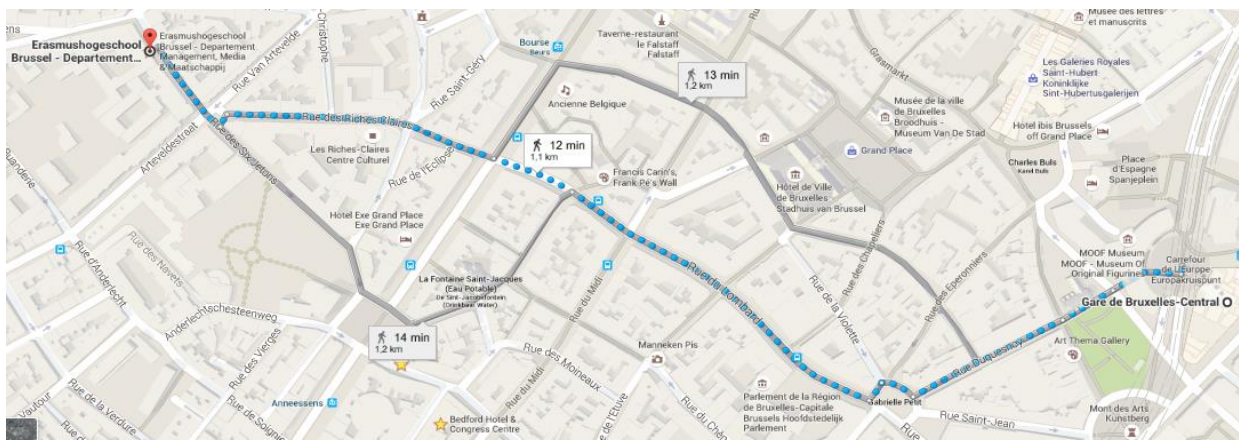
FROM BRUSSELS AIRPORT TO THE HOTEL AREA

By Taxi:

You can find taxis right outside the arrival hall at the airport. The fare from the airport to the hotel area is estimated to be around € 45. The journey takes around 30 minutes depending on traffic.

By train:

There are up to 6 trains per hour to Brussels Central train station. The fare is €8.50 and the journey takes around 17 minutes. Brussels Central is just a 15-minute walk from Erasmus Hogeschool Brussel and the hotel area by foot.



By bus:

The Airport Line is a 30-minute express service between Brussels Airport and the European quarter (Schuman). You can take buses 12 or 21 from platform C (level 0). We recommend you buy a ticket from the machine (€4.50) instead of buying one from the driver (€6.00).

FROM BRUSSELS SOUTH CHARLEROI AIRPORT TO THE HOTEL AREA

By Taxi:

We would not recommend you to take a taxi as the fare would be extremely high.

By shuttle bus:

You can take the Flibco shuttle bus which goes every 20 minutes from the airport to Brussels Midi. You can either [book your journey online](#) (€14) or buy a ticket at the airport (€17). You can also buy a ticket on the bus (€17, only by using bank card).

