

## edcom Members' Autumn Meeting

Date: 30 November 2021

Time: 10:00-13:00

Location: Virtual

### Agenda

10:00 Welcome by the President, Paul Springer

10:00-12:00 edcom members: Learnings

10:00-10:30 *Educational design in not so 'normal' times. Why perspective matters, Joep Peeters, Fontys University*

10:30-11:00 *Current reflections of communications education in the pandemic era. An open-discussion to share experiences and observations at this point of the pandemic cycle, lead by Paul Springer, Falmouth University*

The questions to discuss:

- What has the pandemic meant for taught Bachelors and Masters students?

- How has it impacted research degree students in getting primary material? Is all the pre-pandemic data they're using still relevant?

11:00-11:30 *ADandPRLAB of Panteion University: 30 years of co-creation and co-evolution of an innovative academic communication and entrepreneurial learning ecosystem through synergies and business partnerships, Betty Tsakarestou, Panteion University*

11:30-11:45 Coffee break

11:45-12:00 *Gresi Sanje, Nisantasi University: New member presentation*

12:00-13:00 edcom updates

- 2021 Overview: edcom Board, new industry members & Vice-President
- edcom 2021 & beyond: Ad Venture Student Competition, Graduation Competition, edcom website

13:00 Wrap up