

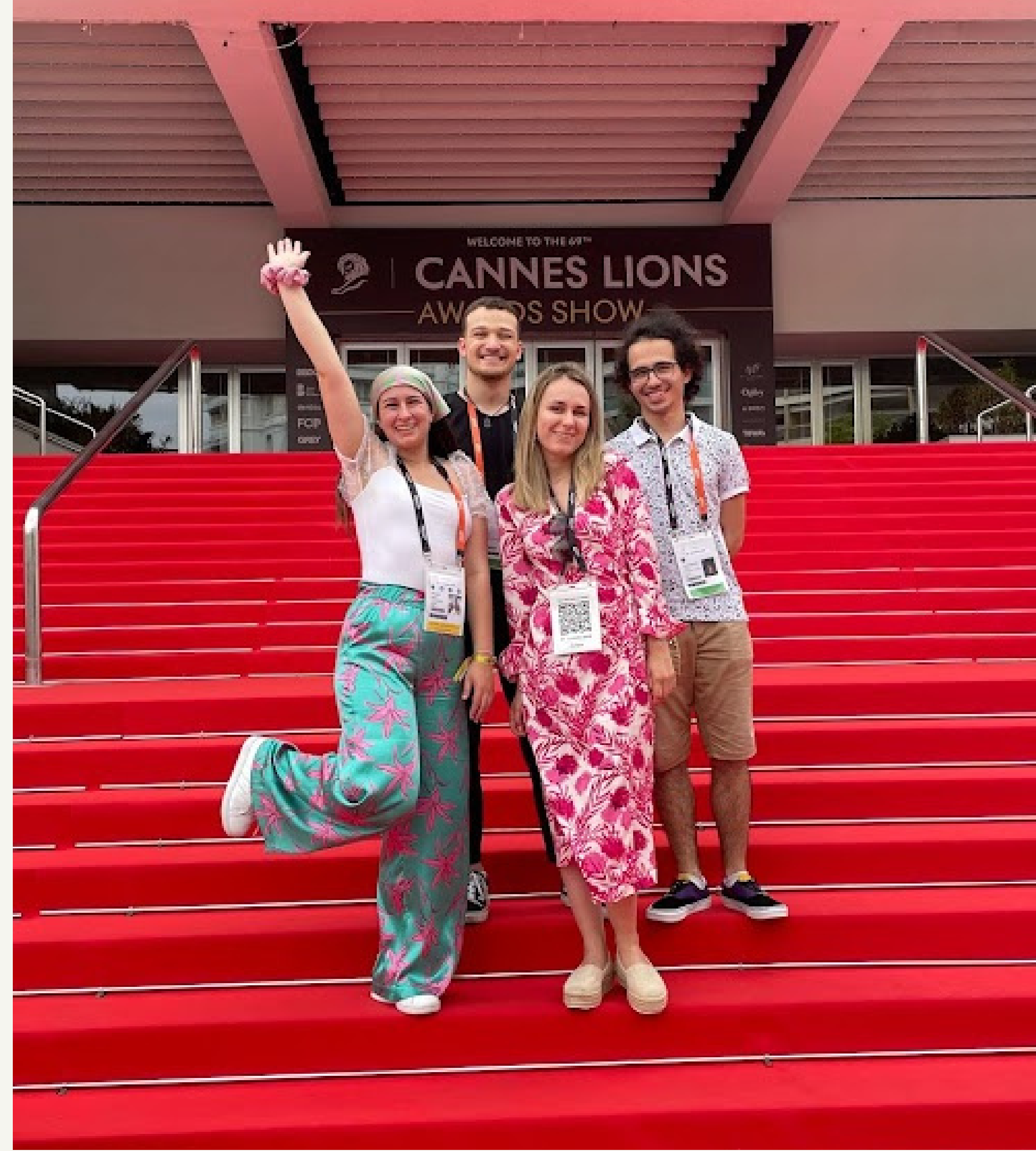


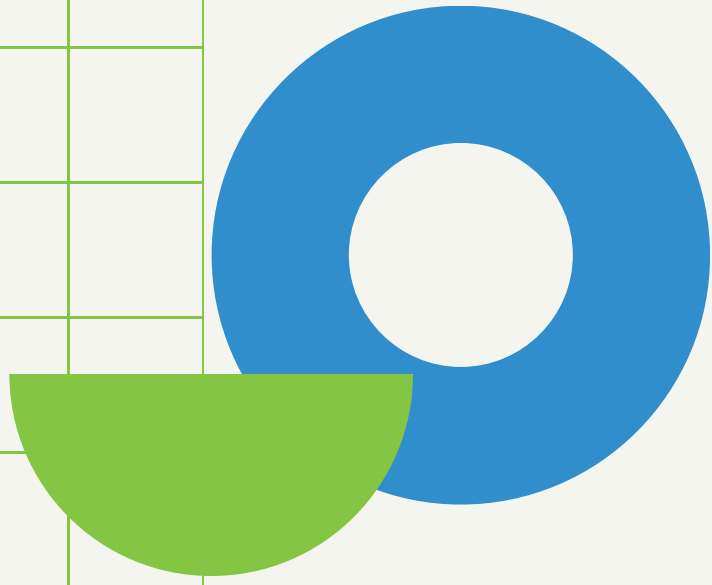
Ad Venture

Student Competition

Your way into Gen Z

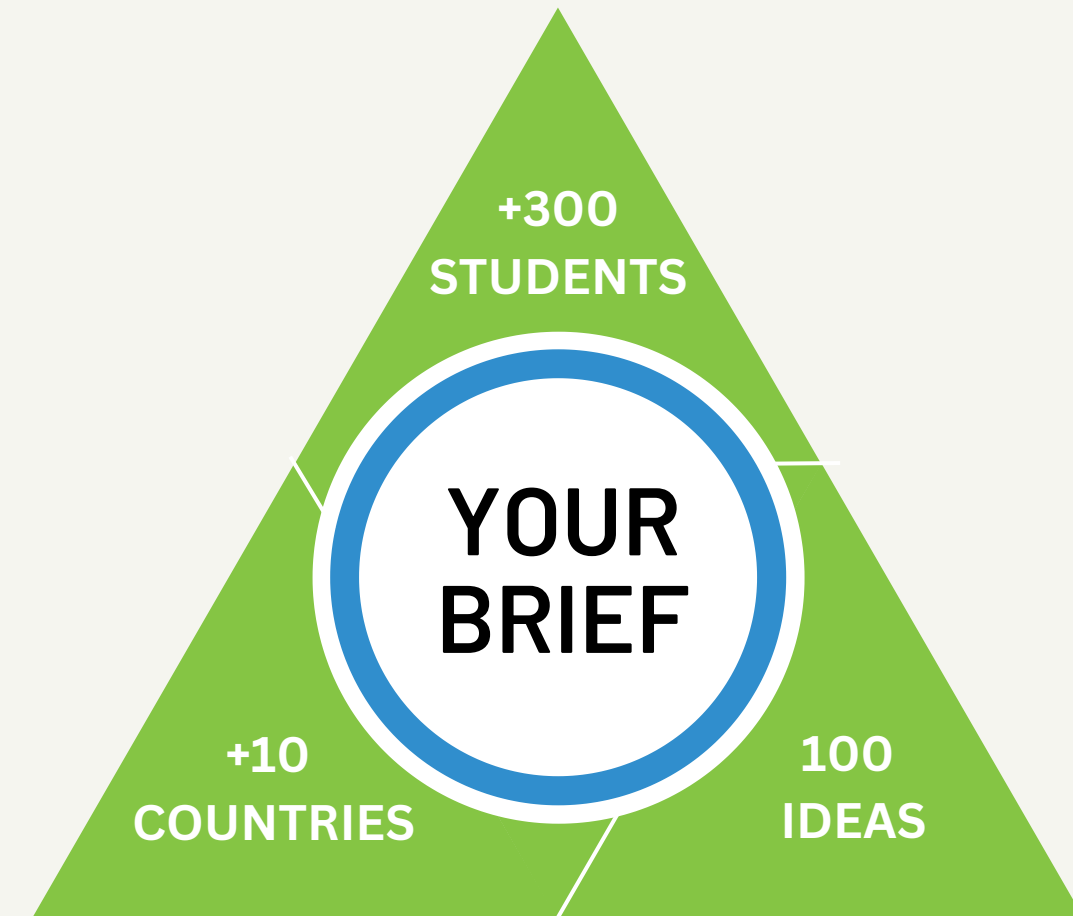
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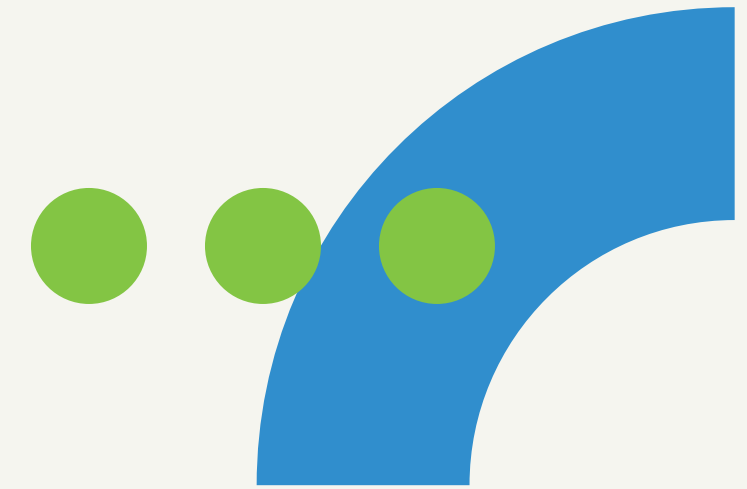


Ad Venture is the first Pan-European competition that gives students the opportunity to experience what it is like to work in advertising by creating their own campaign, in response to a brief from a real client.

What is it ?



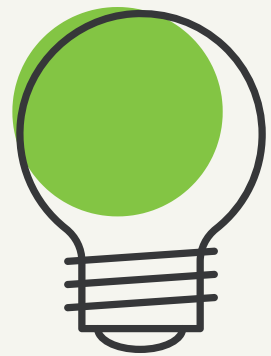
Is it for you?



Is your brand struggling in understanding and reaching Gen Z?

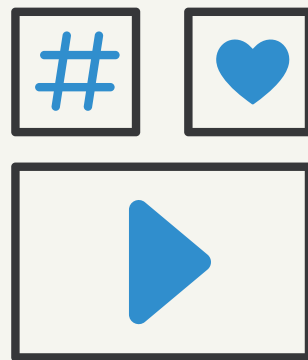
Ad Venture is your way in. The competition gives you access to hundreds of students across Europe working in teams to pitch you their best ideas. Just imagine what up to 100 'agencies' can do.

What's in it for you



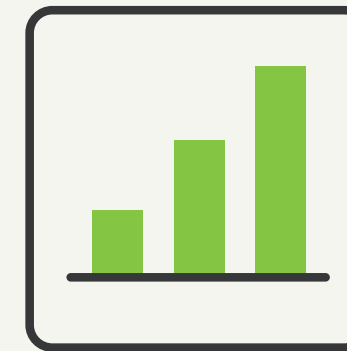
IDEAS

Ad Venture is an engine of ideas fueled by the GEN Z



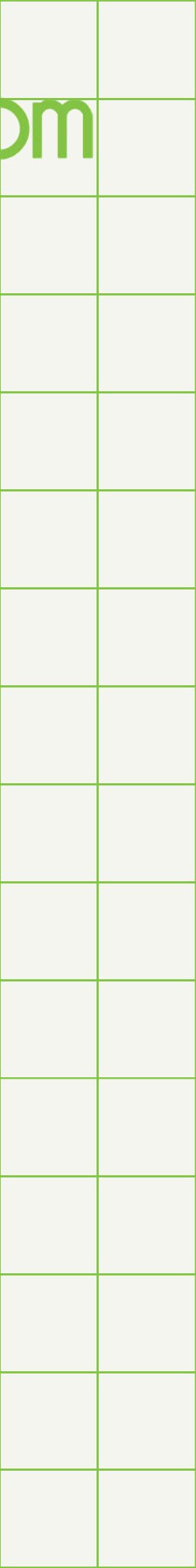
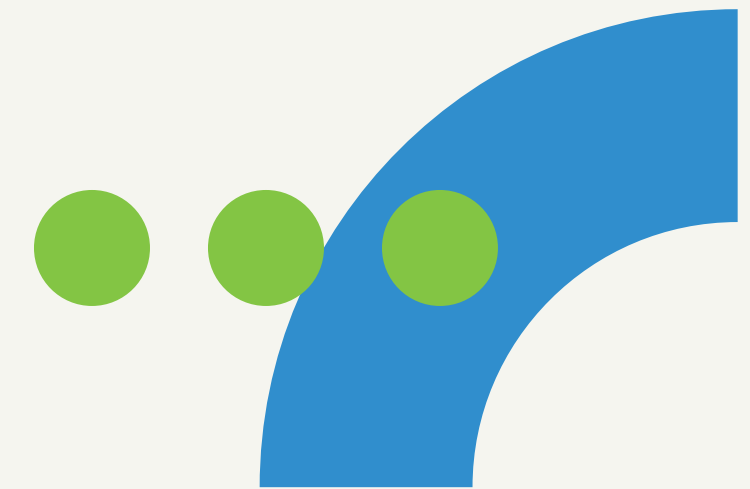
TALENT

Tap into a pool of young, motivated and creative talent



VISIBILITY

Put your brand on the Gen Z radar





What we need from you



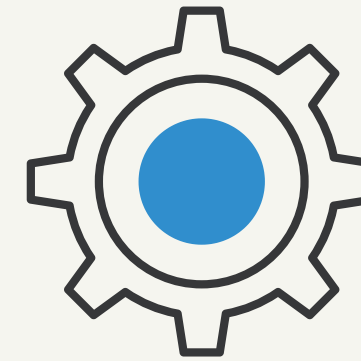
A Brief

to present the students to your challenge



Active involvement

to brief participants and to evaluate/assess projects



10,000 EUR

to cover the project management and the final prize costs

The timeline



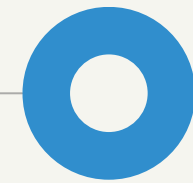
September:

Launch of
the competition



October:

Live Webinar to present
the Brief



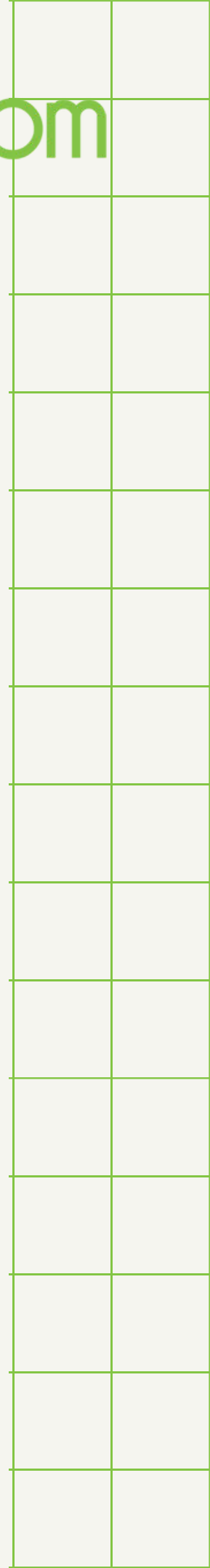
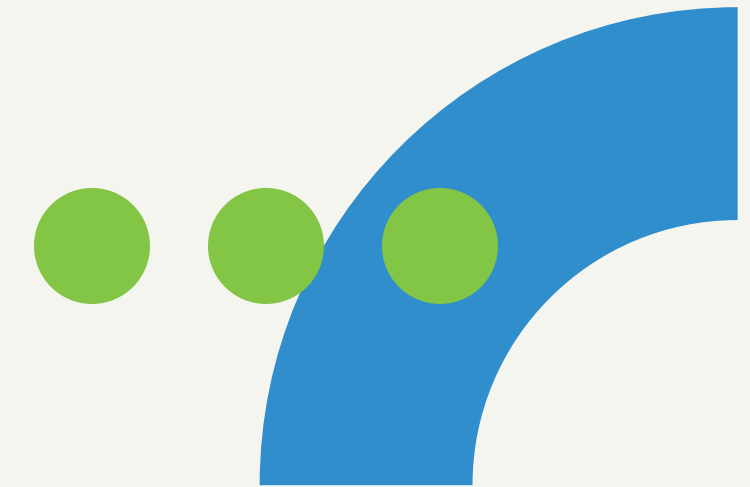
April:

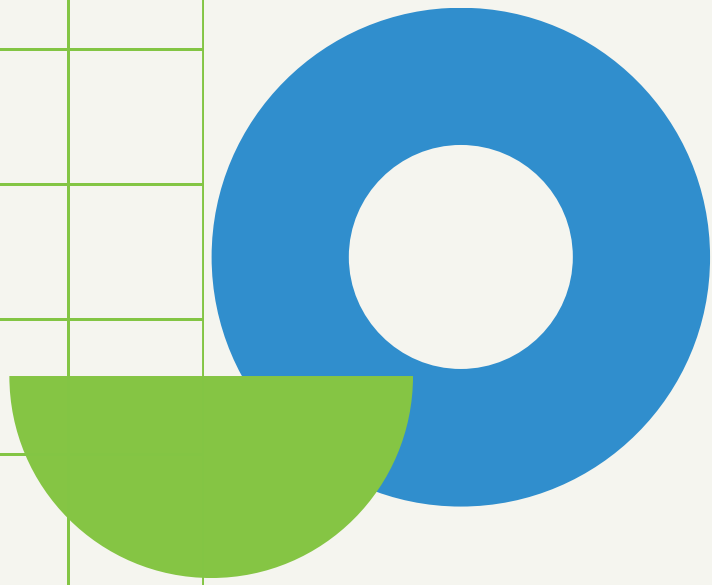
Round 1 judging
session



May:

Finals & Winner
announcement!





Previous editions



[Discover past ideas](#)



Interested?



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