

AD VENTURE 2023-2024 NON-DISCLOSURE AGREEMENT

This Non-Disclosure Agreement ("NDA") is entered into by

European Association of Communications Agencies– organiser of the 2024 edcom Ad Venture Student Competition ("Disclosing Party")

Address: Rue Defacqz 78, 1060 Bruxelles, Belgium

And refers to and applies to all the parties taking part in the 2024 edcom Ad Venture student competition.

From hereinafter, the "Receiving Party" refers to the students, Jurors and academics involved in the organisation and/or unfolding of the 2024 edcom Ad Venture student competition.

Collectively referred to as "the Parties."

Purpose of Disclosure:

The Disclosing Party intends to share certain confidential and proprietary information (the Ad Venture 2024 "Brief") with the Receiving Party for the sole purpose of participating in the 2024 edcom Ad Venture Student Competition.

Confidential Information:

"Confidential Information" shall mean any and all information provided by the Disclosing Party, including but not limited to the 2024 edcom Ad Venture Student Competition's brief, rules, guidelines, judging criteria, or any other information related to the 2024 edcom Ad Venture Student Competition.

Non-Disclosure Obligation:

The Receiving Party agrees to maintain the confidentiality of the Confidential Information and agrees not to disclose, disseminate, or make available to any third party, in any form, the Confidential Information, except within the framework of the 2024 edcom Ad Venture Student Competition.

Use Limitations:

The Receiving Party shall use the Confidential Information only for the purpose of preparing and participating in the 2024 edcom Ad Venture Student Competition.

Any other use of the Confidential Information is strictly prohibited without the prior written consent of the Disclosing Party.

No Rights Granted:

Nothing in this NDA shall be construed as granting any rights, by license or otherwise, to the Receiving Party under any patent, trademark, copyright, or other intellectual property rights of the Disclosing Party.

Return or Destruction of Information:

At the conclusion of the 2024 edcom Ad Venture Student Competition, or upon the Disclosing Party's written request, the Receiving Party shall promptly return or destroy all copies of the Confidential Information.

Term:

This NDA shall remain in effect for the duration of the 2024 edcom Ad Venture Student Competition and for a period of 2 years from the date of termination of the 2024 edcom Ad Venture Student Competition.

Governing Law:

This NDA shall be governed by and construed in accordance with the Belgian law.

IN WITNESS WHEREOF, the Parties hereto have executed this Non-Disclosure Agreement as of the Effective Date.

Brussels 16/10/2023