

# Ad Venture 2023/2024 Timeline

## Call for entries:

- **September 2023:** Launch of Ad Venture Competition
- **12 October 2023, 15.00-16:30 CEST:** Webinar with the Client to present the Brief
- **16 October 2023:** Team Registration Open
- **15 January 2024 (noon CET):** Deadline for Registrations
- **5 February 2024 (noon CET):** Deadline for Students to submit their campaigns

## Judging:

- **12-25 February 2024:** Round 1 Judging to determine TOP 10 (online individual judging)
- **1 March 2024:** Top 10 Announcement
- **Week of 12 March:** Round 2 Jury to determine TOP 3 (online judging session over 1 day)
- **Week of 22 April:** TOP 3 teams pitching to the client in London

## Cannes Lions:

**17-21 June 2024:** Winners go to the Cannes Lions Festival.