

edecom

Presidency pitch

25/04/2024



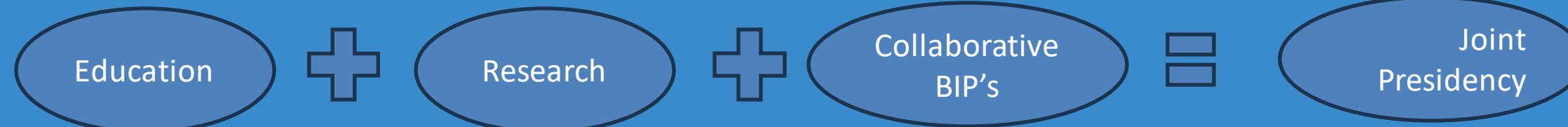
Touch and be touched

edcom is a valuable network about learning and sharing knowledge in academia giving students the benefit from joint projects and pan-European competitions

MAY WE INTRODUCE...



What connects us...





JOINT PRESIDENCY APPROACH

Why?

- 2-year term is relatively short
- Only 2 times physical meetings
- Challenge to implement a vision/plan

Benefits:

- More focus on decision/action processes
 - Stronger cohesion within the board
- 
- 

Our story

We share relevant and valuable knowledge and organize meaningful activities that create real impact, so we know what is going on.

We are curious about the experiences of members, alumni & professionals in education, research and industry.



AIM:

- Involvement
 - Continuity
 - Durability
 - Quality
- 
- 

STRUCTURE

- 2024-2028
- Evaluation after 2 years
- Based on rotation

● President

● President

● Industry associate

FOCUS – it's about:

- Commitment: give & take
- Ownership: clarity in activities
- Joint responsibility: we stand strong together, continuous momentum

CLUSTERS

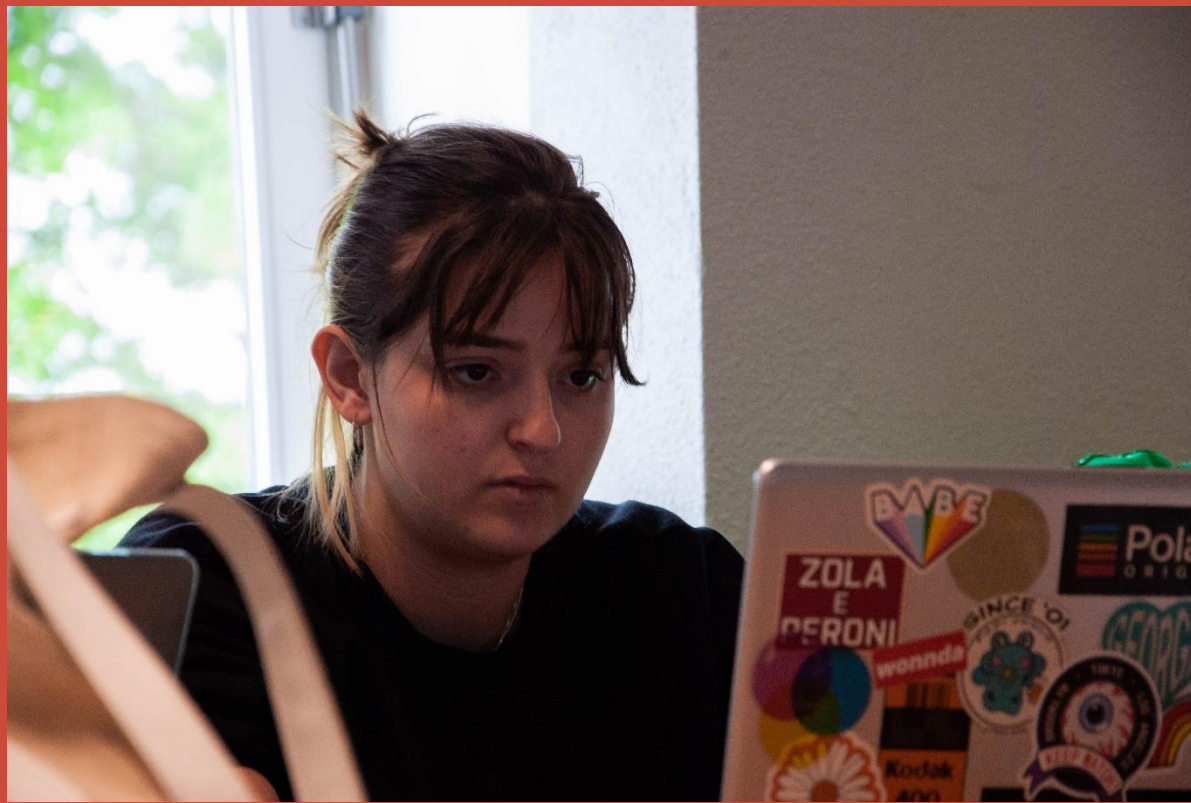
Board members help to drive one or more of the following clusters:

1. Education
2. Research
3. Industry
4. Network
5. Alumni



EDUCATION

- Continuation of sharing best practices, cases, experiences to implement – but with more focus
- Lecturer exchanges
- Exploring new Blended International Programs
- Exploring new Double Degrees / Joint Degrees – Erasmus funding opportunities



Edcom Partnerships: BIP





RESEARCH

- Profiling research practises
- Shared publications, grants
- Exploring conferences to participate
- Celebrating student successes (graduation competition)
- ...



INDUSTRY

- Informing about edcom's values & expertise
- Creating interest for competitions
- Connecting with our alumni
- Ensuring transfer of theory to practice
- Pan-European guest speakers
- ...



NETWORK

- Target areas where we have blank spots
- Connect with members for exchanges/fieldtrips
- Making use of EACA base
- ...



ALUMNI

- Creating a base with all graduates
 - edcom Alumni LinkedIn group
 - Making connections, joint collaborations
e.g. sharing internship placements
- 

SET
GOAL

MAKE
PLAN

GET
TO
WORK

STICK
TO IT

REACH
GOAL



GOALS 2024-2028

2024:

- Transparent way of working board/members
- Search for internal communication platform
- 1 new member / new industry members

2025:

- Seek new income streams
- edcom alumni LinkedIn page
- 2 new members / new industry members

2026 – 2027 re-evaluation of achievements and adjustment of goals but with a similar focus



**edcom
member
meeting(s)**

What do our members want?

- What would be most valuable/helpful for you to edcom looking for?
- What would help your students considering new things to do?
- Discussion and agreement of KPIs per year

Further Discussion points

- Focus on digital era (AI)
- Focus on sustainability
- Finance
- Relationship EACA

The background is a solid dark blue. There are four decorative elements: a blue ring in the top-left corner, a solid orange circle in the top-right corner, a solid orange circle in the bottom-left corner, and a blue ring in the bottom-right corner.

**THANK
YOU**