### Promoting foot health prevention in children

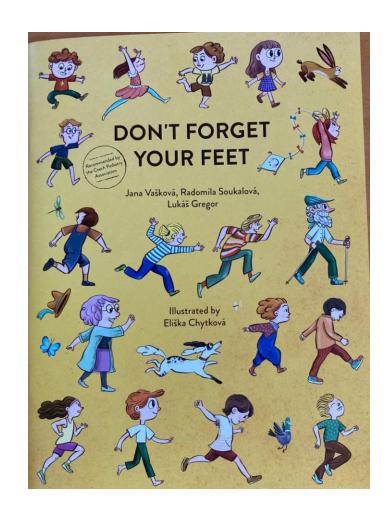
An educational fairy tale with elements of podiatry "DON'T FORGET YOUR FEET"

An educational game package with elements of podiatry

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EDCOM London 2024

#### Book "DON'T FORGET YOUR FEET"





# Objectives and outputs of the project

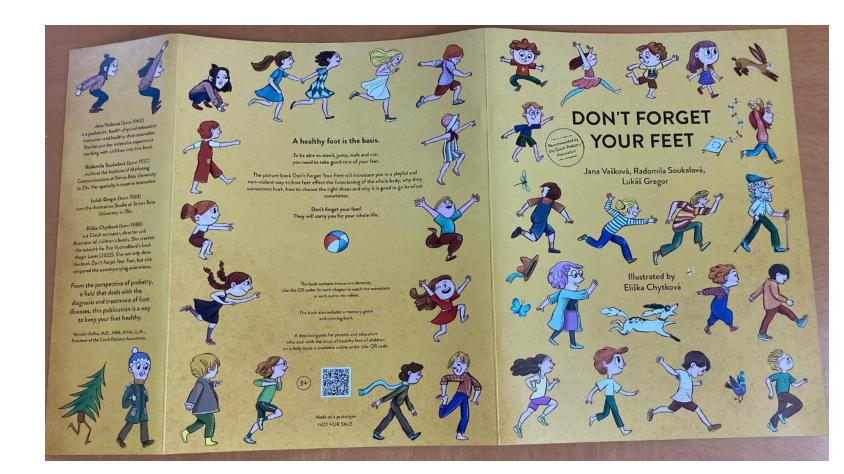
 To teach children, in a playful and creative form of friendly education, how to properly use their feet and how to care for them, with the aim of preventing foot defects

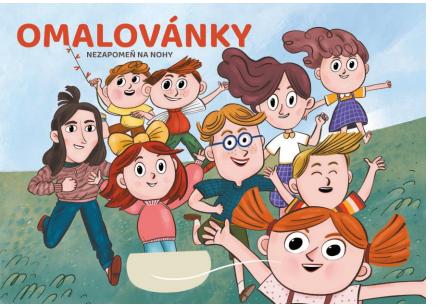
#### Outputs:

- A printed interactive book creative processing of stories for children in tentopics, one topic per one double-page of the book with a brief text and illustrations, an interactive element illustration QR code with exercise animation
- Methodology for teaching staff and parents, grandparents and others (clarifies the theory and provides instructions for carrying out individual tasks and exercises with children, available under the QR code)
- a memory game and coloring books
- video exercises available under a QR code, see the last page

### Target groups

- Children of preschool age and of the first and second grade of elementary school
- Teachers
- Parents, grandparents
- Everyone who wants to take care of their feet





# Project outcomes

coloring books

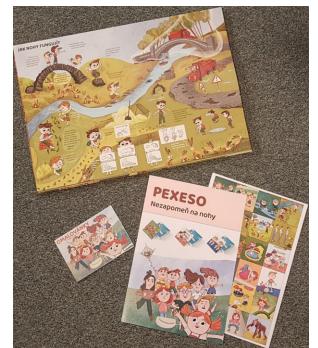
memory game

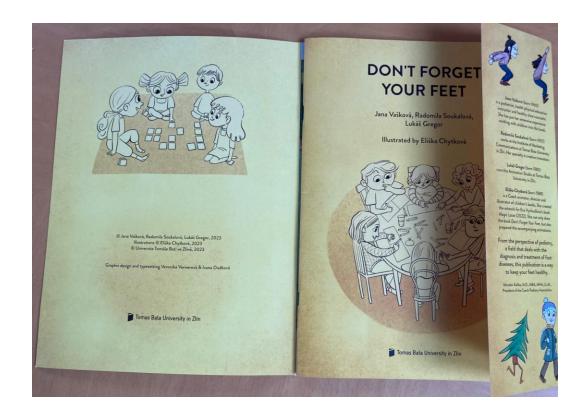


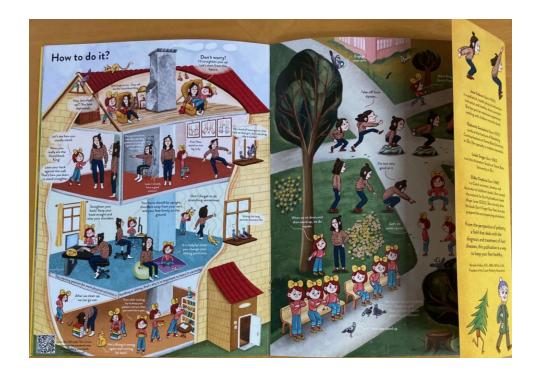


#### The illustrated educational book

- The form of the prototype 10 color double pages with title page and back page
- The book includes 9 animations with exercises, available under the QR code on the respective double page (except the last chapter))
- 14 video exercises, available under the QR code, see the penultimate page
- An electronic version of the book is also included



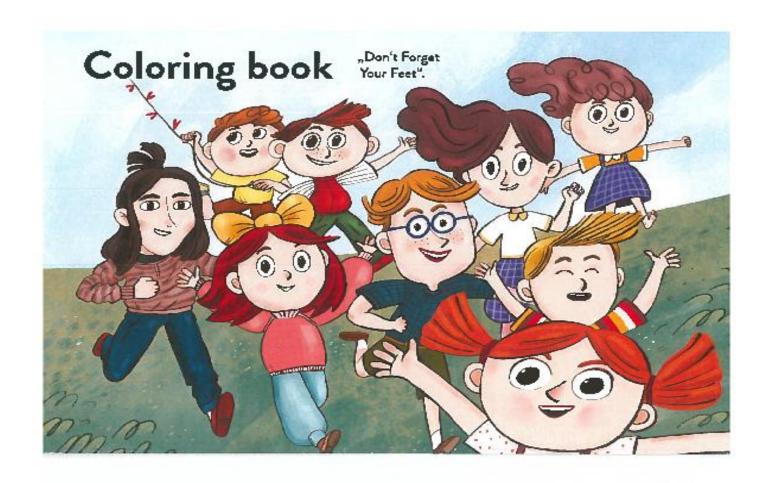




#### ...Further outcomes

#### Memory game

- it contains color illustrations from the book
- Coloring books
- they contain 9 black-and-white double pages thematically related to the illustrated book, with a color cover
- Methodological manual (74 pages, electronic QR code in the booklet, see the last page)
- it complements and explains from a professional point of view the issue of exercise and prevention of the development of leg defects



#### Pexeso Don't Forget Your Feet.







#### Game Instructions

Name instructions

This card gime contains 24 pairs of \$1.51 ms playing cards. This is informs number of players is two. All the not cards are made up as of bid five does not lear a nestangle of 466 cards. No one is allowed to book at the pictures while doing this. The player determine the order of play. The first player turns over any two cards so that the other players are also aramember the pictures and their location. If the two cards do not have the same piccares, they turn them back fixed does not a return them to their original place. The next player continues. Austehing cards are removed from the game when priced. The player who gets more pairs (points) wires.

#### Caution

Net suitable for children under the age of 3. Denger of inhaling and swallowing small game particles.



#### Team of Authors

Eliika Chyikova, Jana Vaskova, Radomilo Saukalova

Pexeso is a supplement to the educational illustrated book for childron, their parents and pedagogues called "Don't Forget Your Feet".

Made as a prototype NOT FOR SALE.



# Video training examples



#### The commercialization process

18 May 2023 publication of the book by the HOST publishing house

# An educational game package with elements of podiatry

Board and mobile game

# Project goal

• To help children, their parents and teaching staff acquire, practice and repeat basic information about the importance of the feet in the human locomotor system in a fun way

• Educational game package - is designed as a set of board games with figurines and mobile games that use selected topics from the illustrated book - Educational fairy tales with elements of podiatry "Don't forget your feet"

### Project outcomes

Board game, Don't forget your feet"

- It is conceived as the movement of figurines characters in the given environment and the fulfillment of tasks at the obtained stations
- It is designed in two levels of difficulty (for children of preschool age and for children of the primary stage classes 1 to 5 in elementary schools)
- Selected topics from the educational fairy tale, which are designed into the game environment, are used

# Board game prototype

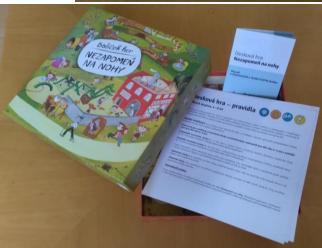






#### Package of games







# Board game prototype









#### Mobile game

- It uses the illustrations and animations of the educational fairy tale book, it is designed as a three-level one:
- game "Sidewalk"
- game "Find the differences"
- game "Memory game"
- These games are supplemented by interactive tasks
- Thematically, the tasks are related to the correct use of the locomotor apparatus, especially the legs, and lead to repetition and practice of the problems listed in the educational book "Don't forget your feet"

#### The structure of the mobile game

- "Sidewalk" the player chooses one of the sidewalks according to what is on the sidewalk, and chooses from surfaces that can and cannot be walked on, surfaces move against the feet (i.e. walking imitation)
- "Find the differences, the player sees two almost identical pictures and searches for 3 differences between them
- "Memory game" uses pictorial images from the illustrated book and the board game
- According to the time results in individual games, the player receives a reward in the form of a piece of clothing for his "character". In the rewards section, he can then dress up his character, change his clothes and change them in various ways, or choose tasks to practice (tasks from the board game are used)

# "Sidewalk" and "Find the differences"





### The commercialization process

#### Board game

- The license to produce the board game was sold to the Czech company Dino Toys in November
- Planned release in Fall 2024
- Mobile game will be part of FMC's promotional activities
- Negotiations are taking place with the Glitr company about the form of education and promotion in the Glitr application <a href="https://www.glitr.cz/">https://www.glitr.cz/</a>