



Timeline: edcom x Ad Net Zero Student Competition 2025
Reimagine the Future of Advertising – Sustainably.

- May 8th at 17:00 CET: Live student webinar with Ad Net Zero experts
 - o Register here.
- May-July: Competition phase
- August 31st: Submission deadline
- September: Jury evaluation
- October: Winners announced
- **December 10**th: Effie Day & Gala