

Timeline: edcom x Ad Net Zero Student Competition 2026 Reimagine the Future of Advertising – Sustainably.

- **February 26** – Launch date
- **March 4** - Live student webinar with Ad Net Zero expert
 - register [here](#)
- **March 9** – **Open call for entries**
- **May 1** - Submission deadline
- **Mid-June** – Winners announcement
- **December 3** - Effie Day & Gala