

**Timeline: edcom x Ad Net Zero Student Competition 2026 Reimagine the Future of Advertising – Sustainably.**

- **February 26** – Launch date
- **March 4** - Live student webinar with Ad Net Zero expert
  - register [here](#)
- **March 9** – Open call for entries
- **May 1** - Submission deadline – **Deadline extended to 29 May**
- **Mid-June** – Winners announcement
- **December 3** - Effie Day & Gala